

## New TriVysta Production Bonus Available

1% Commission Bonus on TriVysta Production issued from January 1st, 2017 to March 31st, 2017 plus an additional 0.50% cumulative production bonus for issued premium over \$500,000.

Qualifying Period: The bonus period will run from January 1st, 2017 until March 31st, 2017. Business must be issued during the qualification period. No exceptions will be made.

Eligibility: Bonus is paid to the Writing Agent on the application. Agents are eligible if they have no debit balance and have not been the subject of any customer complaints. The bonus is based on the total TriVysta premium on applications issued between January 1st, 2017 and March 31st, 2017. Premium must be paid during this period and is reduced by any Not Takens, Surrenders, or Deaths. Not Taken sales refer to those contracts that are canceled by the customer during the 30 day free look period. Additional premiums from contracts issued prior to January 1st, 2017 are not included in this program.

The maximum case size is \$1,000,000. Production from multiple agents may not be aggregated to qualify for a higher level. In the event commission is split on a single case, Premium will be split in the same manner.

0.50% Bonus Payment\*: The Production Bonus payments will be made in May 2017. All policies must be delivered and a valid delivery receipt received in order to be eligible for the bonus payment.

1.00% Bonus Payment\*: Commission Bonus payments will be made as part of the normal commission processing. Same guidelines on chargebacks and commissions will apply.

Guggenheim Life reserves the right to terminate or change the terms of the program at any time at its sole discretion and will make all determinations as to eligibility.

\*Bonus dollars are taxable income for the year in which they are paid and will be included in the 1099M for 2017.

Questions? Call (800) 767-7749

## NEW YEAR. NEW BEGINNINGS. NEW PRODUCTION BONUS.

GUGGENHEIM LIFE AND ANNUITY Elite Partners